

## WITS Interactive awarded for excellence in Emerging Technologies by the IMC Digital Technology Award 2016

NR INDRAN / INT / Computers & Technology



WITS Interactive is a leading DesignTech Agency working across digital, print, film and offline medium to provide bespoke immersive and experiential solutions to its clientele. With its remarkable work across all sectors, the company has achieved huge success making it one of the most prominent companies in its industry.

With great success stories and achievements the company is proud to announce that they have been awarded for excellence in Emerging Technologies by the IMC Digital Technology Award 2016 which was held in Mumbai at Walchand Hirachand Hall, IMC Chamber of Commerce & Industry on 12th April 2017. WITS Interactive was nominated and awarded for Ben & Bella Treasure Box, an app that focuses on teaching the English language to pre-schoolers in a fun and engaging manner using Augmented Reality.

Mr. Hitesh Jain- Founder & CEO, WITS Interactive quotes that, "We at WITS Interactive are honored to have received this awards. Ben & Bella Treasure Box has won the IMC Digital Technology Awards 2016 for excellence in "Emerging Technologies".

This moment would not have been possible had it not been for the tireless efforts and hard work from my talented band of Brainiac's fueled by several cups of coffee & pizzas. I would also like to thank IMC and the Jury members for recognizing our app and the potential it has in providing a learning experience for preschoolers. Ben & Bella Treasure Box, made in India... for the world!"



Besides delivering astonishing work across various segments, WITS Interactive has continually delivered unrivalled quality of its unique solutions and services to its end users. The Company plans to expand its market reach and deploy new product solutions and services to the global market.

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CaratLane opens its 2nd store in Gurgaon at Gold Souk Mall

### NEW PRODUCTS



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Navrathan Jewellers launches its graceful diamond collection

Redcliffe Capital has bought a 10% stake in SafetyKart.com & made \$1 million commitment in RedCliffe Hygiene

Kangana unveils Melange by Lifestyle's latest collection

### REAL ESTATE



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### TECHNOLOGY



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Bosch announces new Indian and Global Apps for Indian customers on its smartphone integration solution – mySPIN

Sonata Software's CSR schemes is an enabler to pursue new research initiatives at the frontiers, to effectively transmit the excitement of computer science research

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Spitsvilla contestant, Martina Thariyan makes her acting debut with MTV Big F Season 2

Udyamita, the Entrepreneurship Cell of Sri Guru Nanak Dev Khalsa college conducted its first ever speaker session series in the college

### BOOKS,ART & CULTURE



Fearless Photographer Siva Haran comes to India for pep asia!

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Britannia Industries Ltd. associates with Baahubali – the conclusion

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Sheela Foam Limited Debuts With 41% gain on Issue Price