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WITS Interactive scores a hat-trick at the IMC Digital Technology Award, 2017

Mumbai : WITS Interactive (www.wits-interactive.com) is a leading DesignTech Agency working across digital, print, film, and offline medium to provide bespoke immersive and experiential solutions to its clientele. With great success stories and achievements the company is proud to announce that they have been awarded 3 outstanding achievements at the IMC Digital Technology Award 2017 which was held at the St Regis Hotel, Mumbai on 14th June 2018.

The IMC Digital Technology Awards is an annual award ceremony hosted by the IMC (<http://imc-itawards.in>) to honour and recognise game changing technologies of the IT industry and also the End Users of IT who have implemented these technologies to bring about immense transformation in their working during the year.

The three awards won by WITS Interactive across categories are:

Ben & Bella English (www.playvolution.io), an early education Augmented Reality app, teaches the English language to pre-schoolers in a fun and engaging manner was awarded the Excellence in Emerging Technologies 2017.

Lectory (www.lectory.io) is an online platform that inspires readers to read and makes group reading attractive. It also turns a book or any text into a community, a chat room, a collaborative workspace. Lectory was awarded the Excellence in End Users of IT – Education & Training 2017.

GoPhygitai (www.gophygitai.io), a start-up incubated by WITS Interactive, is focused on providing immersive, experiential solutions to its client-partners using Augmented Reality, Virtual Reality, and Mixed Reality as the core offerings, was awarded the Most Promising Start-up 2017.

Speaking about the wins, Mr Hitesh Jain- Founder & CEO, WITS Interactive says, “We at WITS Interactive are honoured to have received these incredible awards. This moment would not have been possible had it not been for the tireless efforts and hard work from my talented band of Brainiacs fuelled by several cups of coffee & pizzas. In addition, receiving multiple awards from a leading organisation such as The IMC, a renowned industry and trade body, and a jury panel consisting of Industry stalwarts, is validation of the amazing work we are doing in the technology space. I would like to thank the IMC and the jury panel for this great honour.

Besides delivering astonishing work across various segments, WITS Interactive has continually delivered unrivalled quality of its unique solutions and services to its end users. The company, which already has a strong presence in India and Germany, plans to expand its market reach, and deploy new product solutions and services to the global market over the next few months.

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